BCC Easy Track

Exceed your clients' expectations with BCC EasyTrack

1,138
New mailers have joined since July 1, 2017

250 Million
daily logical delivery events provided

1.1 Billion
scan records processed daily

-Informed Visibility

Don't mail blindly. Enjoy a multi-channel experience with full visibility into your mailings within the USPS® mail stream and compile your data into easy-to-read, comprehensive reports with BCC EasyTrack.

Improve service and data-driven decisions

Coordinate mailings with more accurate delivery dates, provide proof of mailing services, and easily share reports for better customer service. Make decisions and trigger subsequent events based on where the mail piece is.

BACKED BY THE EXPERTS
Gartner, Forrester, and Aspire

EXPERIENCE
A rich history of world-class leadership

PROVEN RESULTS
96% customer satisfaction rate

EXPERTISE
8 billion personalized experiences annually

Increase insight

Monitor mail delivery windows and generate comprehensive reports that leverage the new USPS Informed Visibility® which enables you to benefit from additional scan events and near real-time scan data. Drill down into maps and get powerful piece-level analysis.

Be proactive and grow your business

BCC EasyTrack is designed to meet any company look-n-feel to save time and improve your client's experience. Don't waste time pulling reports and sending them to your clients- simply create a customer portal in the desired brand and allow clients to access information and reports on demand. That way you will boost your business while you improve your customer experience.

BCC EasyTrack Snapshot: quickly summarize critical information

Many mailers, and their clients, simply need to know when a mailing has been accepted by USPS and how much of that mail is expected to be out for delivery. An exclusive option for BCC Bulk Mailer, BCC EasyTrack Snapshot summarizes critical information about a specific mailing including the induction date, number of mail pieces and daily scan totals. Now you can efficiently communicate important information about a mailing to your clients in an easy-to-understand report.

EasyTrack Snapshot   5/23/2018

Mailing:	88654 5/11/2018 12:00 AM	Total Mailed: 20,000
Job Number:	K6SWLBET7LZC	Total Scanned: 19,977
Mailing Date:	5/11/2018	Total Delivery Scanned: 19,667
Mailing Class/Type:		Status: Active
Client:		

Date	New Pieces Scanned	Total Scanned	%	Delivery Scanned	%
5/11/2018	26	26	0%	0	0%
5/13/2018	2,946	2,972	15%	2,789	14%
5/14/2018	10,155	13,127	66%	9,321	47%
5/15/2018	5,217	18,344	92%	5,063	25%

Powerful piece-level analysis

Look up a specific mail piece using its unique Intelligent Mail barcode. A convenient map shows the USPS location where that piece of mail originated as well as the expected destination determined by ZIP Code. No more wondering whether the check is in the mail, now you will know exactly where it is in the mailstream.

Improve delivery predictability

BCC EasyTrack helps you understand and anticipate progression from the time a mailing is deposited at USPS through the predicted delivery of individual mail pieces.

When indicated by the Intelligent Mail® barcode, USPS makes the raw scan data collected as letters and flats pass through USPS automation equipment available to mailers. The BCC EasyTrack service transforms this raw data into valuable reports, maps and other information you can actually use to improve your business and deliver more value to clients.

Actionable reports from mail tracking data

Analyze multiple mailings, tap into a full set of reports and take advantage of piece-level analysis. Reports show where mail was last scanned, provide a breakdown by ZIP Code™ and can even help you identify late deliveries. Start with the BCC EasyTrack dashboard to quickly assess the status of all mailings. For more detail, select a mailing and then choose from a set of predefined reports to monitor and understand how a mailing is progressing.

Benefits

- Improve customer service

- Monitor mail delivery windows

- Identify processing delays

- Predict response windows for direct mail campaigns

- Ensure vendors are performing as contracted

5 Digit Zip Delivery By Day

5/31/2018 6:50:54 PM

1TRAC

Job Number: J12348v004	**Campaign:** Sample Campaign	
Description: +18 Days from Mail Date	**In Home Range:** 5/10/2018 to 5/15/2018	
Mail Date: 5/3/2018 to 5/3/2018		

Zip	Pieces	Initial Scans	Initial Scan %	Final Scans	Delivery Pct
01001	49	48	98.0%	48	98.0%
01002	37	36	97.3%	35	94.6%
01004	4	4	100.0%	3	75.0%
01005	6	6	100.0%	0	0.0%
01007	46	45	97.8%	45	97.8%
01008	8	7	87.5%	0	0.0%
01009	3	2	66.7%	0	0.0%
01010	12	12	100.0%	12	100.0%
01011	2	2	100.0%	0	0.0%
01013	40	40	100.0%	40	100.0%
01014	1	1	100.0%	1	100.0%
01020	85	85	100.0%	81	95.3%
01021	3	3	100.0%	3	100.0%
01022	5	5	100.0%	5	100.0%
01026	2	2	100.0%	0	0.0%
01027	55	55	100.0%	55	100.0%
01028	44	44	100.0%	43	97.7%
01029	1	1	100.0%	0	0.0%
01030	43	42	97.7%	40	93.0%
01031	1	1	100.0%	0	0.0%
01032	2	1	50.0%	0	0.0%
01033	16	15	93.8%	15	93.8%
01034	6	6	100.0%	0	0.0%
01035	13	13	100.0%	11	84.6%
01036	17	17	100.0%	0	0.0%
01038	6	6	100.0%	0	0.0%
01039	5	5	100.0%	0	0.0%
01040	68	68	100.0%	68	100.0%
01041	1	1	100.0%	1	100.0%
01050	8	8	100.0%	0	0.0%
01053	4	4	100.0%	0	0.0%
01054	6	5	83.3%	0	0.0%
01056	49	49	100.0%	49	100.0%
01057	23	23	100.0%	23	100.0%
01060	30	30	100.0%	30	100.0%
01061	2	2	100.0%	0	0.0%
01062	35	35	100.0%	35	100.0%
01066	2	1	50.0%	0	0.0%
01068	4	4	100.0%	0	0.0%
01069	21	21	100.0%	21	100.0%

Drill-down maps for fast visualization

Easily visualize the progress of a mailing using BCC EasyTrack maps. Generate a delivery scan map of the United States to see what percentage of your mailing is expected to be out for delivery. Drill down into 3-digit or 5-digit ZIP Code levels via state and county. Or, choose USPS processing facility delivery areas to determine how each Network Distribution Center (NDC) and Sectional Center Facility (SCF) is progressing with your mailing. Easily evaluate if a mailing is on schedule and identify possible delays at a specific NDC or SCF.
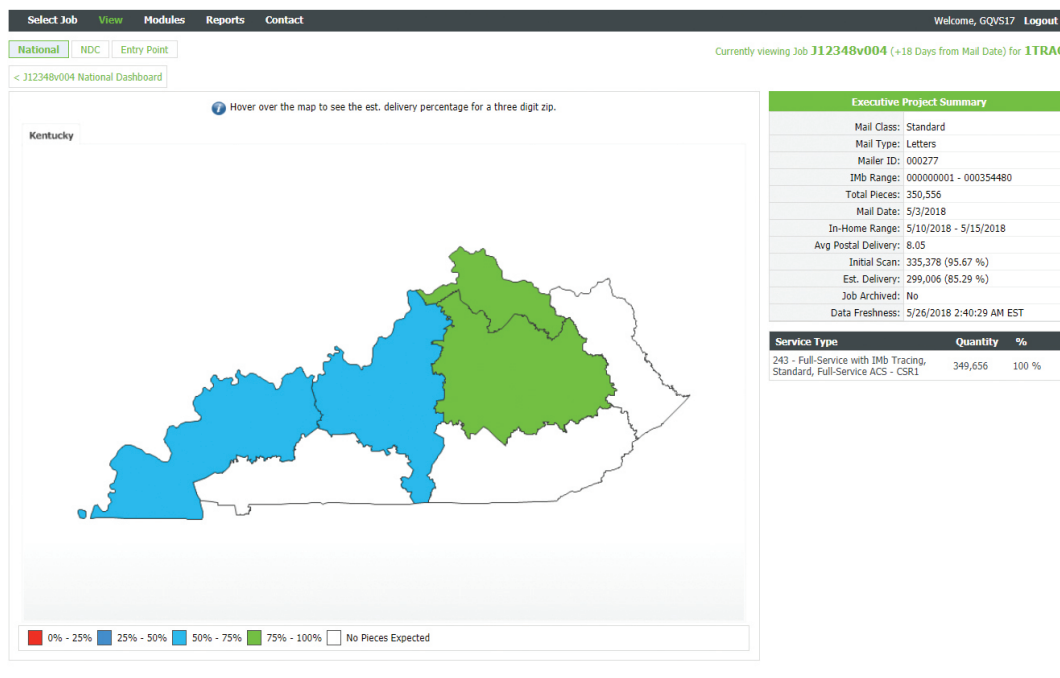
Customize reports to meet your needs

BCC EasyTrack gives you the flexibility to create, export and schedule a wide variety of ad-hoc reports. Select key report parameters to view your mail's progress exactly as needed. Save reports in our preferred file format — Excel, PDF, CSV, TXT or Word — and email directly from the BCC EasyTrack website. Plus, you can schedule reports to run at specific times to keep up-to-date and maximize productivity.

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About Quadient

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit www.quadient.com.