

BCC Ignite

Fuel your growth.

BCC Ignite helps Service Providers revolutionize their business by taking advantage of efficiency gains that improve how their customer data is processed.

The result? They're getting more jobs out the door faster and growing their business. Now it's your turn.

Out with the old:

- Reduce dependency on outdated legacy systems, hand-coding and scripting
- Eliminate redundant software tools and manual data processing efforts
- Reduce risk of error

In with the new:

- Take on new clients and projects without adding resources
- Expand your offering
- Maximize postal discounts and reduce costs
- Deepen client relationships
- On-board new employees quickly
- Grow your business

“BCC Ignite allows us to do the impossible. We wouldn't have been able to complete all of these new projects and could never have brought them in-house without it.”

—Mike Dooley, Vice President of Production. St. Joseph's Indian School

BACKED BY THE EXPERTS
Gartner, Forrester, and Aspire



EXPERIENCE
A rich history of world-class leadership



PROVEN RESULTS
96% customer satisfaction rate



EXPERTISE
8 billion personalized experiences annually





Drive efficiency, transform your business

Identifying bottlenecks and inefficiencies in your current processes is a great first step toward reinventing your business and gaining a competitive advantage. BCC Ignite streamlines processes to drive efficiency, and provides the opportunity for low cost growth.

Quadient customers are already taking advantage of these benefits and more with BCC Ignite:

- Increase mail processing capacity by over 40%.
- Reduce data processing time by up to 99%
- Automate and expand analysis of entry planning





Data enrichment

Access BCC Data Services to achieve:

Improved delivery rates and increased visibility

- Address Validation
- Apartment Append
- Move Update
- ECOA
- Walk Sequence
- Reverse Phone Append
- BCC Easy Track

Improved email communications

- Email Validation
- Email Append

Reach customers by phone or SMS

- Phone Validation
- Phone Append
- Phone Information

High-precision targeting

- Head of Household
- Centroid Geocoding
- Address-Level Geocoding
- Suppression Suite (Deceased, Incarcerated, Do Not Mail)
- Do Not Call
- Do Not Email



Eliminate legacy systems and manual processes

BCC Ignite enables you to contain costs by optimizing distribution, eliminating complex coding knowledge and maintenance, and streamlining processes that require the most time.

Eliminating labor-intensive manual processes gives you the opportunity to reallocate valuable resources to new projects and increase revenue-generating activities. BCC Ignite's intuitive user interface and automated, reusable workflows makes on-boarding new employees easy.



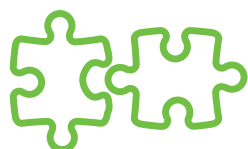
Drive new revenue

BCC Ignite is proven to reduce data processing time by up to 99%, providing you with the capacity and resources required to take on a higher volume of more sophisticated jobs, net new business, and offer new value-added services to your customers including data correction and enrichment.



“BCC is an integral part of our day-to-day operations and success. Without the integration of the program into our own applications, we would not be able to process the volume of files with our current solution.”

—Cole Webber,
IT Administrator,
Church Budget
Envelope



Easy integration

BCC Ignite integrates seamlessly with your existing technology infrastructure to expand your mailing functions from address validation and correction to presort, post presort, and enrichment.

www.quadient.com

About Quadient

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit www.quadient.com.

Quadient® and the Quadient logo are registered trademarks of Quadient group AG. All other company and product names may be trademarks and are the property of their respective owners. All information in this document, including descriptions of features, functions, performance and specifications is subject to change without written notice at any time. www.quadient.com

quadient
Because connections matter.